



NetGalley Program Information Sheet

The NetGalley program and how the program operates –

- Your book has to be available in POD/Paperback and Ebook. An exception can be made if we have extra space – please inquire.
- Your book can only be listed once for the life span of your book. A one-time listing is defined as 1 month or up to 3 consecutive months.
- After your listing expires, your book will be archived into our account so that reviewers can still see, but not access. The reviewer can place a request for us to make your title active again for their use. If we receive a future request from a reviewer for your title, we will contact you. At that time, you will have the option of allowing us to make your book live in order to meet the request of that reviewer only - the fee is \$25.00.
- Space is limited, therefore once you place your order you may be on a waiting list, however the list will never be longer than 60 days.
- Time frames are month to month – starting on the 1st and ending on the last day of the month.
- FEDP reserves the right to deny any title from this program based on cover design and or content.
- Some reviewers will post reviews directly to GoodReads, Amazon, Apple, Barnes and Noble, Blog, Web Sites, print publication, etc.
- You will receive a copy of every review at the end of each month.
- **FEDP will NOT send ‘thank you’ emails to reviewers on your behalf; however you are encouraged to send the reviewers a personalized email once you receive your monthly comprehensive report.**
- You are free to use these reviews as you see fit to benefit the sales of your title.
- **Please stay professional.** No one likes a negative review; however it does happen to even the best books. If you receive a negative review, take it with a grain of salt, or use it as constructive criticism and learn from it – do not try to hunt down the reviewer and explain your point of view. Thank the reviewer, they did take time to read your title.
- The information you will receive can vary. You could receive a star rating on cover and or content, a written review, the area of expertise of the reviewer, quick answers as to if they would recommend your title, would they place your title in their store, the reviewer’s first name or last name, etc ... You will receive their email address or contact information within the report. However if they place your review online, you most likely can gain access to contact them sooner if you wish. A nice ‘thank you’ is always welcome.
- What can you expect – Just to give you an idea, we took the first 5 titles submitted during beta testing, in the first two weeks all 5 titles received reviews and lots of exposure.

[See below two week stats sample –](#)

	Cover Stars	# of Written Reviews	5 Star Reviews on Content	4 Star Review on Content	Common Reviewer Background	Impressions	Clicks to Read and Review
Book 1	2 thumbs up/ 4 thumbs down	7	4	3	Library Teacher Agent	184	46
Book 2	23 thumbs up/ 0 thumbs down	7	1	3	Library Blog Hollywood GoodReads	665	140
Book 3	13 thumbs up/ 0 thumbs down	1	1	0	Library	423	70
Book 4	17 thumbs up/ 0 thumbs down	4	2	2	Hollywood Major News Reporter Media Professional	676	143
Book 5	5 thumbs up/ 0 thumbs down	4	4	0	Academic Library	208	47

**Results will vary

How To Read Your Comprehensive Report

Part One – The Embedded Graphic

Activity Snapshot



When Mama Can't Kiss it Better

A journey of love, loss and acceptance

Pub Date Oct 23 2014



↑
Total reviews received
on the title to date

↑
Total number of people that
have seen the cover and
reviewed the description

↑
Total number of
reviewers
that have
downloaded the
title and
committed to
leaving a review

Feedback



←
Number of people who voted
on your cover art
'thumbs up' they loved your cover,
'thumbs down' not so much love.

↑
Star Ratings - Users that have read the title can
place a star review of 1-5 stars,
5 stars being the best, 1 star not so good.

Part – Two – The Attached Excel Spread Sheet

The spread sheet will show the following self-explanatory columns

Title

Review ID

Full Name

Company

Member Type

Email

Updated

Star Rating

Review Text

Notes

Link

Outlet