



Bookseller Return Program FAQs

Encourage booksellers to stock your book by allowing them to return unsold titles. Your book will be classified as **returnable** in Ingram's and Baker & Taylor's Title Database. When you purchase our return program, bookstores can order your title with the confidence that it is returnable if they over order. This program makes your book more attractive to booksellers and retailers.

1. Why do I need this program?

If you are serious about wanting to sell your book, 95% of the brick and mortar book stores will only accept your book if it is marked 'returnable'. It is very easy to get a book signing gig in a bookstore, however normally the only stipulation is that your book is 'returnable'.

2. What does 'returnable' mean?

Returnable means that if a book store orders your book to put on their shelves and they over bought copies, they want to be able to return them and get their money back. Somebody has to pay for the printing and shipping – that is where we come in. We provide you with our book seller return program and it acts like an insurance policy. You are covered and you even get to keep all the royalties acquired on those over bought sales.

3. Will this automatically renew next year?

You will automatically receive an invoice 90 days prior to your anniversary date. This invoice must be paid within 30 days to keep your coverage. If you do not pay the invoice in 30 days of receipt your book will be dropped from the return program. To pick the option back up and rejoin the program, you will be required to pay the full fee, not the second year discounted rate.

4. Do I have the option of buying back my returned books?

No – all books are listed as **returnable – destroyed**. The additional shipping fees will place these books at a non-cost effective purchase for you.

5. What happens to the returned books?

Books are sent to a warehouse and the covers are removed and sent back to the publisher as evidence the books have been received and are not going to be resold. The books then are recycled.

6. How soon will my book become active as 'returnable'?

Most booksellers update their database once a month, depending on when they update is when your status will show. Once your proofs are approved with us and we finalize your files, your book and status will be live in about 5 -7 days. If your book is already live, we will make the status 'returnable' within 48 hours, however you will have to wait until the bookstores update their databases.

7. What happens if I have a question?

Email, Call or visit us via Online Chat